

More examples of units of analysis and variables

Unit of Analysis	Variables
Objects	Characteristics of objects which vary
Individuals	income age sex attitude toward abortion how voted in 2000
Households	income (not the same as individual income) size (number of people) marital status of head
Organizations	size number of organizational levels sex composition
Census tracts	median income percent Hispanic proportion of dwellings owner-occupied
Metropolitan areas	population percent Hispanic number of jobs in manufacturing region (of the country in which the metro area is) proportion of population who are college graduates
Nations	population GNP percent of population with access to electricity system of government