

ELISE A. MARIFIAN

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REFERENCES

Jeffrey A. Smith (co-chair)

Professor; Paul T. Heyne Distinguished Chair in Economics; Richard A. Meese Chair in Applied Econometrics
Department of Economics
University of Wisconsin-Madison
(608) 262-3066
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Christopher R. Taber (co-chair)

Department Chair; James J. Heckman Professor; Walker Family Distinguished Chair
Department of Economics
University of Wisconsin-Madison
(608) 263-7791
ctaber@ssc.wisc.edu

Matthew J. Wiswall

Professor; David Edwin and Lucille Hartmann Davies Chair
Department of Economics
University of Wisconsin-Madison
(608) 263-2326
mjwiswall@wisc.edu

Naoki Aizawa

Associate Professor
Department of Economics
University of Wisconsin-Madison
(608) 262-9250
naizawa@wisc.edu

EDUCATION

Ph.D. Economics, minor in Education Sciences, University of Wisconsin-Madison, expected 2024
M.S. Economics, University of Wisconsin-Madison, 2020
M.A. Economics and Education, Columbia University, 2017
B.A. Economics and Spanish, *magna cum laude*, Mount Holyoke College, 2011

RESEARCH INTERESTS

Primary: Labor economics, economics of education, public economics
Secondary: Crime, childcare

RESEARCH

Working Papers

[“As Seen On TV: The Effects of Advertising on Demand for College”](#) (job market paper)
[“Cost Uncertainty, Financial Aid, and the Enrollment Choices of Low-Income Students”](#)
[“The Spillover Effects of Universal Pre-K on Mothers’ Labor Supply”](#)
[“Selling the American Dream: The Competitive Effects of Advertising by Less-Selective Colleges”](#)

In-Progress

[“Markets for Firearms”](#) (with [Jonathan E. Becker](#))

FELLOWSHIPS & GRANTS

National Science Foundation (NSF) Economics Program Doctoral Dissertation Research Improvement Grant (PI: Jeffrey A. Smith), 2022 – 2024

Mary Claire Phipps Dissertation Fellowship, UW-Madison Dept. of Economics, 2022 – 2023
Dissertation Grant, American Educational Research Association (AERA), 2021 – 2022
AERA Fellowship, UW-Madison Graduate School and Dept. of Economics, 2021 – 2022
Fellowship, IES Interdisciplinary Training Program, UW-Madison, 2017 – 2022
Juli Plant Grainger Summer Fellowship (with J. Becker), UW-Madison Economics, 2020
Juli Plant Grainger Summer Fellowship, UW-Madison Economics, 2019
Teachers College Doctoral Fellowship, Columbia University, 2014 – 2017
Doctoral Fellowship, Education Policy & Social Analysis, Columbia University, 2014 – 2017
U.S. Graduate Fellowship, Armenian General Benevolent Union, 2014 – 2017
Mount Holyoke Leadership Award, Mount Holyoke College, 2007 – 2011

Travel Awards

Roe L. Johns Student Travel Award, Association for Education Finance and Policy, 2023
Student Conference Travel Award, UW-Madison College of Arts & Sciences, 2022, 2023
Conference Travel Award, UW-Madison Dept. of Economics, 2022, 2023
Roe L. Johns Student Travel Award, Association for Education Finance and Policy, 2022
Conference Travel Award, Education Policy & Social Analysis, Columbia University, 2016

HONORS

Western Economics Association International (WEAI) Graduate Student Workshop, 2022
Honorary Member (nominated for teaching excellence), Phi Kappa Phi, 2021
Price Theory Summer Camp, Becker-Friedman Institute, University of Chicago, 2019
Excellent Teaching Assistant for Applied Econometrics, 2019
Excellent Teaching Assistant for Principles of Microeconomics, 2018
Education Policy Academy, American Enterprise Institute, 2018
Summer School on Socioeconomic Inequality, Human Capital and Economic Opportunity (HCEO)
Global Working Group, University of Chicago, 2016

RESEARCH EXPERIENCE

Research Assistant for Professor Taylor Odle, UW-Madison, 2023 – 2024
Research Assistant, SSTAR Lab, UW-Madison, 2021 – present
Research Assistant for Professor Alan Sorensen, American Economic Association, 2019
Research Assistant for Professor Peter Bergman, Columbia University, 2015 – 2016
Research Assistant for Professor Judith Scott-Clayton, Columbia University, 2014 – 2015
Research Associate, Federal Reserve Bank of St. Louis, 2012 – 2014
Research Assistant, Economic Consulting Services, LLC, 2011 – 2012

AFFILIATIONS

Researcher, Wisconsin Research Data Center, U.S. Census Bureau, 2021 – present
Research Affiliate, SSTAR Lab, UW-Madison, 2021 – present
Graduate Research Fellow, Institute for Research on Poverty, UW-Madison, 2018 – present
Pre-Doctoral Trainee, Center for Demography and Ecology, UW-Madison, 2020 – 2021

CONFERENCE AND INVITED PRESENTATIONS

(including scheduled)

2024: Chicago Fed

2023: AEFP Annual Conference, APPAM Fall Research Conference, Wisconsin Center for Education Research (WCER) Interdisciplinary Training Program Seminar

2022: AEFP Annual Conference, AERA Annual Meeting*, SOLE Annual Meeting, NASFAA Conference, WEAI Annual Conference, Young Economists' Symposium (YES) at Yale University

2021: WCER Interdisciplinary Training Program Seminar, UW-Madison Division of Enrollment Management

2020: H2D2 Conference at University of Michigan-Ann Arbor

* indicates poster presentation

PROFESSIONAL SERVICE

Leadership Board, Wisconsinites for Inclusion & Diversity in Economics, 2021 – 2022

Leadership Board (Faculty Liaison), Wisconsin Economics Graduate Organization, 2018 – 2021

Member, Wisconsinites for Inclusion & Diversity in Economics, 2018 – present

Ph.D. Student Mentor (x4), UW-Madison Dept. of Economics, 2018 – present

Ph.D. Recruiting, UW-Madison Dept. of Economics, 2018 – 2022

TEACHING

Teaching Assistant (TA) for Prof. Christopher McKelvey, Applied Econometrics, UW-Madison, 2019

TA for Prof. Korinna Hansen, Principles of Microeconomics, UW-Madison, 2018

TA for Prof. Henry M. Levin, Resource Allocation in Education, Columbia University, 2017

TA for Prof. Randall Reback, Statistics for Economics, Barnard College, 2016

TA for Prof. Joydeep Roy, Economics of Higher Education, Columbia University, 2016

TA for Prof. Melanie Guldi, Microeconomic Theory, Mount Holyoke College, 2011

Mentor at the Speaking, Arguing, and Writing Center, Mount Holyoke College, 2008 – 2011

PUBLICATIONS

Publications in Peer-Reviewed Journals

“Labor Mismatch in the Great Recession: A Review of Indexes Using Recent U.S. Data” with Maria E. Canon and Mingyu Chen. Federal Reserve Bank of St. Louis *Review*, Vol. 95 (3), May/June 2013, pp. 237-272.

Representative Policy Publications

“Changes in the Racial Earnings Gap Since 1960” with Maria E. Canon. Federal Reserve Bank of St. Louis *The Regional Economist*, July 2013, pp. 10-11.

“Job Polarization Leaves Middle-Skilled Workers Out in the Cold” with Maria E. Canon. Federal Reserve Bank of St. Louis *The Regional Economist*, January 2013, pp. 9-11.

“Urban Areas Host the Largest Manufacturing and Service Employers” with Rubén Hernández-Murillo. Federal Reserve Bank of St. Louis *The Regional Economist*, July 2013, pp. 21-22.

“Manufacturing and Construction Decline in the Ranks of Top 10 Employers” with Rubén Hernández-Murillo. Federal Reserve Bank of St. Louis *The Regional Economist*, October 2012, pp. 14-16.

“The Output Gap: A ‘Potentially’ Unreliable Measure of Economic Health?” Federal Reserve Bank of St. Louis *Page One Economics Newsletter*, November 2012, pp. 1-3.

“A report on economic conditions in the St. Louis zone” with Kevin L. Kliesen, E. Katarina Vermann, Yang Liu, Li Li, Michelle Clark Neely, and Lowell R. Ricketts. Federal Reserve Bank of St. Louis *Burgundy Books*, 2014 (Second Quarter)

MISCELLANEOUS

Language: English (native), Spanish (fluent)
Citizenship: United States of America
Security Clearance: U.S. Census Bureau Special Sworn Status