CURRICULUM VITAE

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ALAN T. SORENSEN

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PROFESSIONAL APPOINTMENTS

Professor, Department of Economics, University of Wisconsin, 2013-present.

Visiting Professor, Centro de Estudios Monetarios y Financieros (Madrid), Summer 2015.

Associate Professor, Department of Economics, University of Wisconsin, 2011-2013.

Research Associate, National Bureau of Economic Research, 2011-present.

Associate Professor, Graduate School of Business, Stanford University, 2007-2011.

Assistant Professor, Graduate School of Business, Stanford University, 2002-2007.

National Fellow, Hoover Institution, Stanford University, 2002-2003.

Faculty Research Fellow, National Bureau of Economic Research, 2001-2011.

Assistant Professor, Department of Economics, UC San Diego. 1999-2002.

EDUCATION

B.A., Economics, summa cum laude, Brigham Young University, 1995.

Ph.D., Economics, Massachusetts Institute of Technology, 1999.

HONORS AND FELLOWSHIPS

John and Tashia Morgridge Chair in Economics, University of Wisconsin, 2016-present.

Richard E. Stockwell Professorship, University of Wisconsin, 2015-2016.

AEJ Micro Best Paper award, 2015.

Journal of Industrial Economics "Best Article" prize, 2008.

Fletcher Jones Faculty Scholar, Stanford Graduate School of Business, 2006-2007.

Robert Solow Dissertation Award, Massachusetts Institute of Technology, 1999.

NBER Nonprofits Program Dissertation Fellowship, 1998-1999.

NBER Health & Aging Fellowship, 1997-1998.

Earhart Graduate Fellowship, 1995-1996.

Valedictorian, Department of Economics, BYU, 1995.

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PUBLISHED RESEARCH PAPERS

- Sorensen, A., "Equilibrium Price Dispersion in Retail Markets for Prescription Drugs," 2000. *Journal of Political Economy*, v. 108 n. 4, pp. 833-850. (Reprinted in Joskow and Waterson (eds.), "Empirical Industrial Organization, Vol. 1", 2004, pp. 253-270.)
- Sorensen, A. "An Empirical Model of Heterogeneous Consumer Search for Retail Prescription Drugs," 2001. NBER Working Paper #8548.
- Sorensen, A., "Insurer-Hospital Bargaining: Negotiated Discounts in Post-deregulation Connecticut," 2003. *Journal of Industrial Economics*, v. 51 n. 4, pp. 471-492. (Winner of *JIE* Best Paper prize.)
- Jin, G. and A. Sorensen, "Information and Consumer Choice: The Value of Publicized Health Plan Ratings," 2006. *Journal of Health Economics*, v. 26 n. 2, pp. 248-275.
- Sorensen, A. "Social Learning and Health Plan Choice," 2006. *RAND Journal of Economics*, v. 37 n. 4, pp. 1-29.
- Sorensen, A. "Bestseller Lists and Product Variety," 2007. *Journal of Industrial Economics*, v. 55 n. 4, pp. 715-738. (Recipient of the *JIE* "Best Article of the Year" prize.)
- Berger, J., Rasmussen, S., and A. Sorensen, "Positive Effects of Negative Publicity: When Negative Reviews Increase Sales," 2010. *Marketing Science*, v. 29 n. 5, pp. 815-827.
- Hendricks, K. and A. Sorensen, "Information and the Skewness of Music Sales," 2009. *Journal of Political Economy*, v. 117 n. 2, pp. 324-369.
- Chu, C., P. Leslie, and A. Sorensen, "Bundle-size Pricing as an Approximation to Mixed Bundling," 2011. *American Economic Review*, v. 101 n. 1, pp. 263-303.
- Bollinger, B., P. Leslie, and A. Sorensen, "Calorie Posting at Chain Restaurants," 2011. *American Economic Journal: Economic Policy*, v. 3 n. 1, pp. 91-128.
- Hendricks, K., A. Sorensen, and T. Wiseman, "Observational Learning and the Demand for Search Goods," 2012. *American Economic Journal: Microeconomics*, v. 4 n. 1, pp. 1-31. (Winner of AEJ Micro Best Paper award, 2015.)
- Mortimer, J., C. Nosko, and A. Sorensen, "Supply Responses to Digital Distribution: Recorded Music and Live Performances," 2012. *Information Economics and Policy*, v. 24 n. 1, pp. 3-14.
- Leslie, P. and A. Sorensen, "Resale and Rent-Seeking: An Application to Ticket Markets," 2014. *Review of Economic Studies*, v. 81 n. 1, pp. 266-300.

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WORKING PAPERS AND OTHER RESEARCH IN PROGRESS

"The Role of Intermediaries in Dynamic Auction Markets," with Ken Hendricks.

"Information Technology and the Diffusion of Innovation," with Kenneth Arrow and Kamran Bilir.

"Revealed Preference vs. Revealed Interest: Estimating Demand using Internet Search Data," with Eishiro Takeda, Peter Coles, and Dimitriy Masterov.

"For-Profit Entry and Market Expansion in the Hospice Industry," with Andrea P. Chung.

"How Substitutable are Universities? Measuring Students' College Preferences," with Chao Fu.

RESEARCH GRANTS

National Science Foundation Grant #SES-0079201: "Heterogeneous Consumer Search and Social Learning: Empirical Studies." Dates: 01 Aug 2000—31 Jul 2002.

OTHER PROFESSIONAL ACTIVITIES

Associate Editor, American Economic Journal: Applied Economics

Editor, Journal of Industrial Economics, 2011-2015

Referee: American Economic Review, AEJ Applied, Econometrica, Economic Inquiry, Economic Journal, Energy Journal, International Economic Review, International Journal of Industrial Organization, Journal of Econometrics, Journal of Economic Behavior and Organization, Journal of Economic Literature, Journal of Economic Theory, Journal of Economics and Management Strategy, Journal of the European Economic Association, Journal of Industrial Economics, Journal of Political Economy, Journal of Public Economics, National Science Foundation, Quarterly Journal of Economics, RAND Journal of Economics, Regional Science and Urban Economics, Review of Economic Studies, Review of Economics and Statistics, Review of Industrial Organization, Scandinavian Journal of Economics

Co-organizer (with Jon Levin), NBER Summer IO meetings, July 2010

Co-organizer (with Severin Borenstein), NBER Winter IO meetings, February 2004

Member: American Economic Association, Econometric Society

LANGUAGES

English, Spanish

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